



the international festival  
of animated films  
Czech Republic, Teplice 18 – 23 May 2010  
MARKING THE 100TH BIRTHDAY OF LEGENDARY DIRECTOR KAREL ZEMAN  
Honorary president: LUDMILA ZEMAN, animator and daughter of Karel Zeman  
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**The two-day intensive workshop of the Anifest ProfiForum 2010:  
*Pitching Workshop and the European AV market overview***

The International Festival of Animated Films – AniFest 2010 encourages you to apply for its **ProfiForum - Pitching Workshop & European AV market overview**, the annual festival program devoted to film professionals of animation. Within this edition, we are organising a **special training course on the alternative ways of funding, developing and distributing short animated films on the European level.**

The **two-day intensive workshop is held on 20-21 May in Teplice (Czech Republic) in the frame of 9th International Festival of Animated Film - AniFest 2010.** It offers the combination of theoretical and practical lectures as well as case studies led by the **EU experienced professionals from France, Great Britain and Czech Republic.**

**WHAT is the purpose of the workshop?**

As the Central European filmmakers suffer from underdeveloped institutional structures, stereotypical state funding and poor distribution prospects, we decided to commit ourselves in positively inspired projects that have already been working well in West-European countries for many years.

The ProfiForum – Pitching Workshop offers new ideas to young filmmakers to develop their films, to reach the international audience and to think better in terms of production on professional level. **This positive example of proactive cultural structures facilitate the cooperation between different producers, co-producers, countries.**

**WHY to participate? The content of the workshop:**

1. THE WAY OUT – a lecture focused on possibilities of Central European project to be developed within the wider European audiovisual structures. Led by Hana Rezková (IDF).

Topics: Production, broadcasting, European distribution, programme financing trends. How the European AV market works and how to enter it.

2. THE PROJECT DEVELOPMENT - a practical lecture on basic principals of the complex development process with the reference to the international market.

Topics: Planning, budgeting, script writing, editing and production of a short animated film that could fit into international production standards.

3. THE ART OF PITCHING – through the practical lecture the participants will learn how to develop, present and pitch their own project. The British expert Mike Robinson will accompany his course by two case studies.

4. THE HOUSE OF SHORT FILMS (*La Maison du film court*) - model case prompts the possible way to develop the alternative supporting structure within the European AV marketplace.

5. DISTRIBUTION OF ANIMATED SHORTS IN FRANCE - the presentation of a positive role of Short Film Agency (*L'agence du court métrage*) and the possibilities of Central European films to be diffused or screened in France.

6. TRIAL PITCH - participants will have the opportunity of an open public trial pitch. The following Panel Discussion should bring the required feedback of the quality of the presented project.

7. DAILY MEETINGS – participants will have the unique opportunity to share their experience and questions with professionals from European network.

**WHO can participate?**

Application is opened to all students of film animation, young independent artists – filmmakers/producers facing their first cartoon projects.

The best 10 projects will be selected by The Pitching Workshop Committee and their authors will be invited to come to the festival.

**Criteria of the film project:**

Duration: 5-20 min

Genre: not limited

Technique/ Forms of animated films: not limited

**Entry requiries:**

\_Application form (please see the attachment)

\_Treatment (at most 3 A4 pages) - including the description of main lines, main characters , animation technics, visual plan

\_Author's short biography (at most one A4page)

\_Examples of author's previous work (if available)

**Participation fee 50 Eur (1250 CZK) /per participant** covers: accomodation and festival professional accreditation enabling the participants to enter all festival events. (Participation fee does not cover travel expenses or per-diems)

**Deadline for submissions is the April 20th. The capacity of this workshop is limited. So do not hesitate and apply now!** In case of your interest, please kindly contact Monika Pohořelá email:

**[profiforum@anifest.cz](mailto:profiforum@anifest.cz)**

For further information about this year's festival edition, please see the attachement or visit our website:

**<http://www.anifest.cz/>**

**We hope you will take interest in our event and we are looking forward to meeting you at AniFest!**

**Team of Anifest 2010**